

Claims:

1. A hard surface cleaning and/or disinfecting composition which comprises:
an acid constituent;
at least one anionic surfactant;
suspended inclusions which appear as visibly discernible, discrete particulate materials, preferably where said discrete particulate materials are based on alginates;
a thickener constituent;
optionally, at least one further deterative surfactant selected from nonionic, amphoteric and zwitterionic surfactants;
optionally, at least one organic solvent;
optionally, one or more constituents for improving the aesthetic or functional features of the inventive compositions; and;
water.
2. The composition according to claim 1 wherein the acid constituent contains an acid selected from the group consisting of: citric acid, sorbic acid, acetic acid, boric acid, formic acid, maleic acid, adipic acid, lactic acid, malic acid, malonic acid, glycolic acid, and mixtures thereof.
3. The composition according to claim 2 wherein the acid constituent comprises citric acid.
4. The composition according to claim 1 wherein the composition comprises an organic solvent.
5. The composition according to claim 4 wherein the organic solvent is selected from alcohols, glycols, water miscible ethers, water miscible glycol ethers, monalkylether esters, and mixtures thereof.

6. The composition according to claim 5 wherein the organic solvent is selected from alcohols, water miscible glycol ethers and mixtures thereof.
7. The composition according to claim 5 wherein the organic solvent is an alcohol.
8. The composition according to claim 1 wherein the compositions exclude added organic solvents.
9. The composition according to claim 1 wherein the compositions exclude organic solvents.
10. The composition according to claim 1 wherein the pH is from about 1 to about 5.
11. The composition according to claim 1 wherein the pH is from about 1 to about 4.
12. The composition according to claim 1 wherein the pH is from about 1 to about 3.
13. The composition according to claim 1 wherein the anionic surfactant is a sulfate.
14. A hard surface cleaning and/or disinfecting composition according to any of claims 1 – 13 wherein said composition exhibits antimicrobial efficacy against at least one of the following organisms: *Staphylococcus aureus* (gram positive type pathogenic bacteria) (ATCC 6538), *Salmonella choleraesuis* (gram negative type pathogenic bacteria) (ATCC 10708), *Escheria coli* (gram negative type pathogenic bacteria) (ATCC 11229) and *Pseudomonas aeruginosa* (ATCC 15442) of not more than 1/60 according to the AOAC Use-Dilution Test Method.
15. A method of treating a hard surface comprising applying an effective amount of a composition according to claims 1 to 14 to the surface in need of treatment.